

7.3 Vision and Values

Vision

Why do we exist as a business?

We're in the business of helping people solve their invasive plant problems.

What drives us?

INNOVATION : EXPERTISE : CUSTOMER EXPERIENCE

Our Values

What is important to us as a business?

We value hardworking, reliable individuals with natural talent, a positive “can-do attitude,” and a strong sense of pride in their work. These qualities are at the heart of what makes our team successful.




As part of our team, you'll be trusted to deliver on promises and take pride in being helpful, trustworthy, polite, and positive. We believe in earning trust and respect by consistently demonstrating expertise, reliability, honesty, efficiency, and delivering exceptional value to our customers.

Our commitment to continuous improvement means you'll have access to ongoing training, clear working procedures, and regular monitoring to ensure safety and success.





By serving our customers to the highest standard, we build a sustainable and profitable business, ensuring the rewards of success are shared among all partners both culturally and financially. It is widely understood by our Partners that to achieve the rewards, they must work collectively to ensure that the business thrives.

What does it mean to be a Partner in our business?

Becoming a Partner at Environet is a privilege that comes with both responsibilities and expectations. To thrive, our Partners must trust and rely on one another while upholding the highest standards in all that we do. Together, Partners have identified the following key qualities they expect from one another:

-  **Accountability** – Follow through on commitments and ensure others do the same. Act with a clear sense of ownership, taking personal responsibility for decisions, actions, and outcomes.
-  **Trust** – Build strong, trusting relationships by being reliable and demonstrating confidence in one another's abilities.
-  **Openness** – Commit to clear, honest communication and transparency. Encourage all Partner voices to be heard and create a space where truth can be spoken to power.

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-  **Collaboration** – Promote a friendly, open, and supportive culture where everyone works together with a shared purpose to achieve common goals.
-  **Passion** – Bring energy, enthusiasm, and dedication to everything you do. Be present, fully engaged, and strive for excellence, creating an environment that attracts talented individuals who align with our values.
-  **Improvement** – Share knowledge and expertise to nurture an environment of growth and learning. Actively suggest new ideas, efficiencies, and improvements where opportunities arise.
-  **Support** – Look out for your colleagues, paying attention to their safety and wellbeing. Take the time to celebrate their achievements and offer encouragement when it's needed.

These qualities are the foundation of our culture and the key to building a thriving, supportive, and successful team at Environet.